

## WPMCA Members Send a Message – “We’re Not Big Oil!”

WPMCA members are seeing red over the proposed oil franchise tax. Well, actually, they were **seen in red** at the six Joint Finance Committee budget hearings held around the state in March and April in Sparta, West Allis, Eau Claire, Racine, Appleton and Cambridge.

Over 250 WPMCA members waited for hours to send the message to legislators that the oil franchise tax will have serious negative consequences on local retailers, Wisconsin fuel suppliers, fuel supply entering the state and consumers. Legislators, the media and the general public are taking notice too! In Eau Claire, legislators looked a bit shell shocked when over 50 Kwik Trip employees and other WPMCA members marched to the front of the auditorium and lined up in front of the stage housing the legislators to get across their point that they are not Big Oil!

Several business organizations, including WPMCA, have sent a letter to legislative leadership asking them to consider other alternatives such as a straight-up honest gas tax versus a tax based on a percentage that will go up as the price of gas goes up.

WPMCA made their point and sent the message that this proposal will hurt businesses and consumers at a time when they are already struggling!



*Kwik Trip provided powerful verbal testimony and impressive visual at the Eau Claire budget hearing hearing on March 27<sup>th</sup>. Over 50 Kwik Trip employees lined up from one end of the auditorium to the other and packed the aisles to send the message to the joint finance committee members that they are not big oil!*

